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November 21, 2008

VIA ELECTRONIC & U.S. MAIL

Mr. Ken Herrera, News Director
WISN News Talk Radio
12100 West Howard Avenue
Milwaukee, WI 53228

Re: *Cease & Desist Demand Letter*

Dear Mr. Herrera:

WISN Radio is allowing its broadcaster Mark Belling to engage in a vicious, daily tirade stating, inferring, and suggesting that my client, Carrie Mays, must have committed a serious crime. On the radio he calls it “murder” and “cover up.” His false tirades on this point have occupied airtime on your station for over a week, and he has stated on the air he will continue his browbeating until his version of justice is done.

Belling has already seriously invaded the privacy of Carrie Mays and her family, which includes her three daughters ages 8, 6 and 3. One daughter has heard hurtful things at school. Belling has caused serious, unjustified distress to innocent persons, all with WISN’s approval and for its profit.

In addition to libel and defamation, which Belling’s broadcasts are being carefully reviewed to determine, Wis. Stat. § 995.50(2)(c) defines “invasion of privacy” as “publicity given to a matter concerning the private life of another, of a kind highly offensive to a reasonable person, if the defendant has acted either unreasonably or recklessly as to whether there was a legitimate public interest in the matter involved, or with actual knowledge that none existed.”

Attached to this letter are the retraction letters delivered to GM Today, Belling’s published column, on this topic, which is linked from the WISN website.

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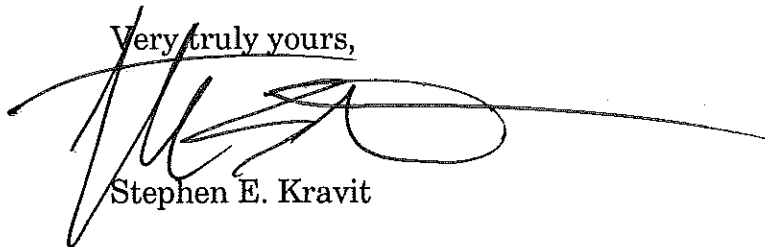
The refutation of Belling's false statements in those articles also refutes Belling's on air statements to the same effect, which he has made repeatedly. Belling has been reckless and defamatory, by again and again misstating facts, and putting Carrie Mays in a false light. For example, Belling incorrectly, for over a week, identified Carrie Mays as the daughter of a disgraced Milwaukee County Judge, when that is factually incorrect, and any competent reporter could easily have determined the truth. We understand Belling corrected this on the air yesterday, but the damage of guilt by association had already occurred.

We believe Belling's repeated false statements, the placing of Carrie Mays and her family in a bad light, the outrageous accusations that she committed a homicide and then somehow covered it up through use of undue influence, are clearly actionable. You (WISN Radio, Mark Belling, Clear Channel, and any other co-conspirators in allowing Belling unrestrained public airtime to repeat his false invectives) are directed to cease and desist in further defamation, invasion of privacy and placing of Carrie Mays and her family in a false light. Some of the remedies in Wis. Stat. § 995.50 include attorney fees and equitable relief.

We hereby demand that you preserve all recordings of the radio broadcasts of Belling addressing the death of Bradley Mays, and provide copies and transcriptions of same to the undersigned.

Please address all communication concerning this matter to me.

Very truly yours,

A handwritten signature in black ink, appearing to read 'Stephen E. Kravit', with a long horizontal flourish extending to the right.

Stephen E. Kravit

SEK:aas
Enclosure